



# **ŒNOFIRST**®By SEGUIN MOREAU







#### TECHNICAL CHARACTERISTICS:



#### Dimensions

L 152mm x w 61mm x h 78mm

## Unit weight

750g / brick

#### Species

ROO: French oak

R01: French oak

#### Toasting

(air convection procedure)

ROO: 100% untoasted oak

R01: combination of toasted and untoasted oak

#### Hygrometry rate

ROO: 6 - 8 % RO1: 6 - 8 %

#### Packaging

12 bricks per PE-ALU bag Box with holding handle



## 

## By SEGUIN MOREAU



## AN INNOVATIVE FERMENTATION BRICK OF CHIPS WHICH IS EFFICIENT AND EASY TO USE

## CENOFIRST® IS

• 2 compact size models (R001 and R01) are the result of research by SEGUIN MOREAU to influence the style of your wine efficiently and to achieve your enological goals.

- Precise dosage and ease of use from grape harvest stage or on arrival at the winery.
- Oak monitored throughout its production cycle for safety, consistency and quality.

#### THE USE OF OAK FORM THE BEGINNING OF WINEMAKING ALLOWS

#### Openness and aromatic clarity:

Certain oak tannins thus ensure a fruitiness expression with greater clarity.

#### Influence on aromatic style:

The oak has a distinct influence on wine's aromatic profile from the end of the alcoholic fermentation whether via aromatic compounds supplied from the raw wood or formed during toasting.

#### Improved structure in the mouth:

SEGUIN MOREAU's researchers have demonstrated the influence of certain families of compounds on sweetness, volume and length on the palate of wines.

#### Stable sensory profile:

Both ŒNOFIRST<sup>®</sup> formulas have been elaborated to ensure **a stable sensory profile** of your wines, in harmony with your business goals.

## THE BEST OF FRENCH OAK

Since the identity of your wines is formed from the very first stages of winemaking, CENOFIRST<sup>®</sup> components come exclusively from **the best selection and maturation processes for "Haute Futaie" coopering oak**.

Raw material quality is rigorously checked at every stage of the CENOFIRST<sup>®</sup> manufacturing process, giving you guaranteed **precision and regularity**.

### RECOMMENDED DOSES AND SENSORY IMPACT

			WHEN	DOSAGE	SENSORY IMPACT
œnofirst® R00	RED GRAPE HARVEST		Upon harvest On alcoholic fermentation	1 - 3g/kg of grape harvest	Opened aromatics and increased structure
	WHITE MUST	(FA)	On alcoholic fermentation	0,5 - 2g/L of must	Aromatic maturity and volume in the mouth
	RED MUST	(FA)	On alcoholic fermentation	0,5 - 2g/L of must	Aromatic roundness and balance
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ŒNOFIRST® R01	RED GRAPE HARVEST		Upon harvest red	1 - 3g/kg of grape harvest	Aromatic maturity and mouthfeel
		FA	On alcoholic fermentation		
	WHITE MUST	(FA)	On alcoholic fermentation	0,5 - 2g/L of must	Intense fruitiness and minerality. Volume and length on the palate
		-			

0,5 - 2g/L

of must

Stable fruity sensations,

volume and length on the palate

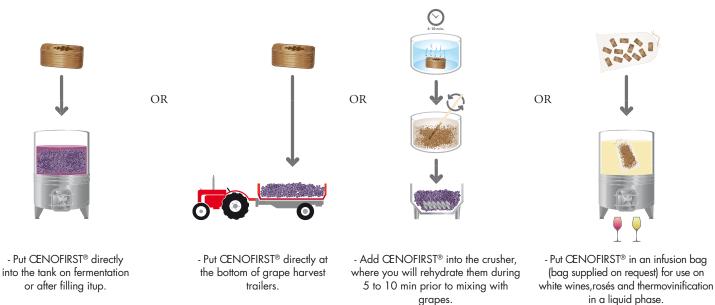
## IMPLEMENTATION

RED MUST

(FA)

Because it is compacted CENOFIRST<sup>®</sup> desaggregates quickly in grape must or wine (within approx. 10 minutes). You can therefore:

On alcoholic fermentation



#### i DID YOU KNOW?

- Thanks to its unique format, patented by SEGUIN MOREAU, ŒNOFIRST® takes up four times less space than a bag of wood shavings of the same weight !
- The logs' compact size optimizes transport and storage costs, frees up cellar work space so that winemakers' work is made easier.
- The implementation minimizes the risk of inhaling oak dust and thus ensures the protection of users.

## STORAGE CONDITIONS

This product is sensitive to odors and airborne contaminants. For best results, store in original packaging, with no ground contact and in a cool and odorless environment.

Recommended storage time: The products in the CENOFIRST<sup>®</sup> range will retain their sensory properties indefinitely as long as they remain in their original sealed PE-ALU packaging. Once you have opened the package, unused bricks should be kept in the original carefully resealed bag. They can then be kept for one year without quality impairment.

## QUALITY AND SAFETY

The CENOFIRST<sup>®</sup> range is produced under strict manufacturing conditions intended to guarantee food safety and meet current regulatory requirements. The choice of highest quality packaging materials ensures maximum protection against potential contamination during transport and storage.

Quality and food contact certificates are available on request via: oeno@seguin-moreau.fr

## REGULATIONS

Prescribed designations: Pieces of oak wood.

- . Regulation EC N°1507 dated 11th October 2006.
- . Resolutions n°03/2005 and n°430/2010 of the Œnological Codex adopted by the OIV.
- . Regulation EC N°606/2009 of 24 July 2009, appendix 9.

The use of pieces of oak wood for winemaking purposes is subject to regulation. SEGUIN MOREAU cannot be held responsible for any non-compliant use of its products.

🔹 INTERESTED IN TRYING OUT ŒNOFIRST® ?

Our team is available to assist you and share their knowledge of ŒNOFIRST<sup>®</sup>. For personalized advice, please contact them at: oeno@seguin-moreau.fr

#### OUR KNOW-HOW BRINGS YOUR CREATIVITY TO LIFE...

Discover all our products on www.seguin-moreau.fr and contact us at: info@seguin-moreau.fr if you need any more information.

